

Satisfaction

Goods with a reputation of giving entire satisfaction in every respect.

Phoenix Lisle and Silk Hosiery
Onyx Lisle and Silk Hosiery

American Lady Corsets
Gossard Corsets

Munsing Underwear for Ladies

J. & T. Cousins Slippers
Sold Exclusively by Us.

Webb Bros.

LISTEN!

When you think of Concrete Walks, Curbs and Gutters, Drive-Ways, or Anything Built of Concrete, Think About Steagall & Jarrett, and Ring 367 Before You Forget it.

OUR PRICES ARE REASONABLE
AND OUR WORK GUARANTEED.

Steagall & Jarrett

"Concrete Lasts"

I have just secured agency of the giant of the Southwest
THE SOUTHWESTERN LIFE INSURANCE CO.
of Dallas, Texas.

which makes this efficiently equipped Insurance office complete in every particular. The Southwestern is an acknowledged leader, and we will be pleased to show and explain their attractive and up to date policies.

GEORGE A. ADAMS

PHONES 539 and 265.

PARKER BLDG.

Price Our Line Of
ELECTRIC BUZ FANS
Haswell's Book Store

CUT FLOWERS

Wedding flowers, floral emblems, cut flowers, plants, roses, sweet peas, carnations, Easter lilies and Calla lilies. Phone direct.

SCOTT FLORAL CO.
Navasota, Texas.

Glasses Fitted

J. W. PAYNE

Eyes Scientifically Examined.

Optometrist

with J. M. Caldwell

Classified Column

FOR RENT.

FOR RENT—Cottage, five rooms and one hall, bath and sewerage. On West Caldwell St. Tyler Haswell.

WANTED.

WANTED—By desirable couple, two or three furnished rooms for light housekeeping. Would take cottage furnished for summer. Phone the Eagle office.

WANTED—Furnished rooms for light housekeeping. Address B. L. care Eagle.

Clean rags wanted. Ring G. E. Sorrell at Eagle Office.

LOST.

LOST—Saturday about 8 p. m., a purse with 50 cents and a gold watch and chain. Finder please return to Eagle office or T. A. Satterwhite and receive liberal reward.

ANNOUNCEMENTS.

The Eagle is authorized to make the following announcements, subject to the action of the July democratic primary:

FOR CONGRESS, SIXTH DISTRICT:
RUFUS HARDY.
(of Navarro County.)

FOR DISTRICT JUDGE:
JUDGE JOHN WATSON.
(of Cameron)

FOR COUNTY SUPERINTENDENT:
PROF. W. L. POWERS.
E. R. WILLIAMS A. M., M. Acc.
PROF. NOAH COLE.

FOR COMMISSIONER PREC. NO. 4:
CLAUD A. BUCHANAN.
C. P. (Clum) FOSTER.
JESSE H. GAMMON.
CHARLEY PALERMO.

FOR COUNTY CLERK:
HORACE O. FERGUSON
WILL S. HIGGS.

FOR COMMISSIONER PREC. NO. 3:
CHARLEY DISTEFANO.
CHAS. MERKA.
J. J. (DARBY) CAHILL.

FOR CONSTABLE PRECINCT NO. 4:
J. R. MOON.
C. L. BAKER.
M. M. VANCE.

FOR COMMISSIONER PREC. NO. 1:
BEN MOORE.
L. B. SIMPSON.
J. M. ATKINS.

FOR COUNTY JUDGE:
L. D. MCGEE.
J. T. MALONEY.

FOR JUSTICE OF THE PEACE:
PRECINCT NO. 4.
M. R. PHILLIPS.
W. W. GAINER.
J. J. RAY.

FOR COMMISSIONER PREC. NO. 2:
M. B. EASTERS.
WM. MANTHEL.
J. L. COBB.

FOR TAX ASSESSOR:
JOHN W. HAMILTON.
J. SIDNEY SMITH.

FOR LEGISLATURE, 22ND DIST.:
O. DAVIS.
(Anderson Texas)
J. G. MINKERT.

FOR STATE SENATOR, 12H DIST.:
E. A. DECHERD, JR.
(of Franklin).
HON. N. P. HOUX.
(of Mexia.)

FOR COUNTY TREASURER:
J. B. PRIDDY.

FOR SHERIFF:
T. C. NUNN.

FOR TAX COLLECTOR:
W. L. M'CULOCH.

FOR DISTRICT CLERK:
J. W. BARRON.

DIRECT FRO MITALY.

Chas. Kronauer, of Milan, Italy, arrived in the city last night and will take the cotton classing course at the A. & M. College. Mr. Kronauer arrived in Galveston only a few days since and came directly to Bryan to take the cotton classing course. He came direct from his home town in Italy and said this morning that he had heard all about the A. & M. cotton classing course and about Bryan before he left home. He is connected in Italy with his father in the cotton brokerage business and his purpose in coming to America is to learn the cotton business and remain here through each fall season and buy cotton for his firm direct from the farmers. In locating Mr. Kronauer says that he will seriously consider locating in Bryan, as he has heard much of the fertile Brazos bottom lands in this county.

Professional Cards

DR. ALGIE BENBOW
DENTIST
OVER FIRST NATIONAL BANK
BRYAN, TEXAS

W. B. Hudson Chas. B. Hudson
Pres. & Gen. Mgr. Sec. Treas.

HUDSON ABSTRACT CO.

Complete Abstracts of Brazos County
"Better to be Safe Than Sorry"
Have us make your abstracts and examine your land titles.

We are associated with the Indemnity Company in which we can insure your land titles.

Exchange Barber Shop
The Coolest and Cleanest Shop in Town. Stop in and get cool and get a good drink of ice water.

T. A. Adams, Prop.

JOE B. REED
Life and Accident
INSURANCE
Office, Masonic Temple
Hours 8 to 10 A. M. Bryan, Texas

DR. R. H. HARRISON
PHYSICIAN AND SURGEON
Special Attention to Genito-Urinal and Rectum Diseases.
Office Commerce Building.
Phone 196. Residence Phone 136

UNION BARBER SHOP
First-Class Shave and Hair Cut.
Hot and Cold Baths
P. J. PALASOTA, PROP.

DR. W. H. LAWRENCE
DENTIST
Commerce Building.
Phones—Residence, 558; Office, 521.

**EVER SALVATED BY
CALOMEL? HORRIBLE!**

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel just remember that your druggist sells for 50c a large bottle of Dodson's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and cannot salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

ATTENTION CANDIDATES.

Saturday, June 17, will be the last day that applications can be filed to have names appear on the official ballot for primary election to be held July 22.

E. W. CRENSHAW,
Chairman Democratic Executive Committee, Brazos County.

Working in a Circle



we manage to complete the rounds of Electrical Outfits and Repairs. If you care to have us give an estimate for lighting, heating or for annunciators and bell work, we can show you that Electrical appliances are far cheaper in the end when their convenience and comfort are considered. We do all kinds of Electrical repair work, too.

Phone 190—Residence 483.

M. B. Riordan
NEXT TO POSTOFFICE.

Kitchen walls should always be painted

Every housewife loves a clean kitchen. But with steaming kettles, sizzling grease and soot from the range, how can you keep a spotless kitchen if the walls cannot be washed?

DEVOE
THE GUARANTEED
ROMAN ENAMEL

Paint your kitchen walls with Devoe Roman Enamel and you can easily clean them with soap and water.

We recommend Devoe Roman Enamel because it is washable and sanitary and because it gives a hard, glossy surface to which dirt does not adhere. Thirteen attractive tints (and black and white) to select from. Can be used for walls, ceilings, shelving, furniture and all interior woodwork.

Devoe Roman Enamel is easy to apply and it shows no laps or brush marks. We guarantee that it will give you satisfaction.

TYLER HASWELL
Bryan, Texas

EXISTING vs. LIVING WHICH SIDE ARE YOU ON?

Make yourself one of our customers and buy groceries of us and you will know what real living means.

QUALITY GROCERIES QUALITY

Phone Us Your Orders.

.Cooper & Cole.

PHONES 32 AND 386.

PALM BEACH SUITS

Just Arrived
Come and get you one while I have the size.
Price \$6.50.

MESSANA & VENTURA
Opposite Parker Lumber Office.



What The War Is Doing For The Farmer



Of course when we consider raw products we must carry the subject further on into the matter of the prices we get and the prices we must pay for finished products. We shall consider our consideration, too, in those products which have their origin on the farm either in the raw state or finished and manufactured into edible or wearable articles.

Let us take wheat, for example. We all know that the war has put the price of wheat way up. Very well—this means that the whole country, city, town and rural population as well as paying more for their flour—therefore the wheat raiser should theoretically be getting rich on a product which it costs him no more to raise than formerly and for which he gets more money.

But wait a minute—there are other things to consider in this matter of growing rich out of the war. Cotton and wool and meals and farm machinery and soap have gone up too. This means that while the wheat raiser is getting more for his product, he is also paying some other agriculturist more for his product. This cuts down somewhat on the profit which is being made by the farmer. Then it would seem that the best way to keep ahead of the game is for the farmer to get the farmer who raises his necessities the forward prices that the war has brought about and when buying his luxuries or those things that are not necessities of life to pick and choose from

Now inasmuch as the rural population alone of America consumes millions of bottles and cases of Coca-Cola every year, you and the other agriculturists of this country will not only be able to continue to please your palates and get delicious refreshment with this beverage at no increased cost, but you will be sending back to the farm higher profits and more money at no greater expense to yourself.

So it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it has been to the makers, has not been raised one penny in price to dealer—or to you. The price at the soda fountain and in the bottle has not risen one iota.

For example, here is a peculiar situation in regard to a beverage which is so universally liked that it has become almost a staple. The name of that beverage is Coca-Cola.

Now Coca-Cola, as you know, is really an agricultural product—a product of the soil. Cane sugar—the very purest and finest—constitutes a large part of Coca-Cola syrup. As you know, sugar has gone way up—no every glass of Coca-Cola you drink makes some farmer's heart gladder.

But it is with the pure fruit juices that combined produce the inimitable flavor of Coca-Cola. Not so much in quantity seemingly when you consider—a single glass of this delicious beverage, but enormous when the entire Coca-Cola output is considered.

Yet this product of nature—the farm—increased in cost though it